



Economic Development Board Meeting Minutes, July 28, 2021

Notification of the change in meeting date was posted on July 13 at Waypoint Bank, the US Post Office, First Central Bank and the Cambridge City Office.

The meeting was called to order at 12:09 p.m. Open meeting laws noted in the City Office.

Members Present: Tom Shoemaker, Darcy Johnson, Derek Downer, Judy Jackson, Randy Heitmann, Dave Custer, Jan tenBensel, Jarod Albers

Members Absent: Logan Baker

Others Present: Melissa Jackson, Kandra Kinne

Agenda Corrections or Additions: None noted

Consent Approval of Financials/Invoices and Minutes and Bills: A motion to approve the Minutes and Bills was made by Darcy Johnson, seconded by Judy Jackson. Motion carried.

New Business:

M. Jackson gave an activities report to the Board.

Jan tenBensel gave an update on the new sales tax rules at the ethanol plant.

The Board reviewed the Tri Valley Health System facade grant application. A motion was made by Darcy Johnson, seconded by Jan tenBensel, to approve the application. Judy Jackson abstained. Motion carried.

M. Jackson presented a "Business Toolbox" course description available at Mid-Plains Community College this fall. Classes can help Cambridge business owners develop their skills and strengthen their business presence; curbside and digital. The cost is \$45 per course or \$119 for three courses. A motion was made by Derek Downer, seconded by Jarod Albers, to fund these courses for businesses at a 50% match up to \$1,000. Businesses must sign up for three courses. Motion carried.

The Board reviewed the Nebraska Traveler magazine advertising opportunity. Ads have typically run every other year in even numbered years. A motion was made by Darcy Johnson, seconded by Jarod Albers, to run a ¼ page ad in 2022. Motion carried.

The Board reviewed a Rotary Club request for \$75 in Chamber bucks for their fall raffle drawing. A motion was made by Jarod Albers, seconded by Judy Jackson, to donate \$75 in Chamber bucks. Motion carried.

The Board, along with Kandra Kinne, reviewed the preliminary 2021-22 budget. The Board requested additional funds be added back to the following line items: workforce housing incentive, façade grant and revolving loan. Tom Shoemaker will present the final budget in September at the City Council meeting.

The meeting was adjourned at 1:21 p.m.

The next Board meeting is scheduled for August 14, 2021, at 12:00 p.m.